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# Macaron Day 2017!

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March 10, 2017

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March 20th is Macaron Day 2017 at Faubourg!

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**For the third year in a row, Faubourg Paris will be celebrating the international Macaron Day on March 20th.**

Indulge for a sweet cause this March 20th! Faubourg Paris, Vancouver's trio of elegant boulangeries-pâtisseries, will proudly participate to Macaron Day on March 20th and offer its signature macarons for *\$1.50 only and donate 100% of gross proceeds to a charity society.*



The objective this year is to sell 10,000 macarons again, which would result in a \$15,000 donation. Part of our pastry team is working exclusively to produce that volume of macarons in order to satisfy the huge demand on that particular day. Last year, the last store sold out at 2.30pm.

Launched by Parisian pastry chef Pierre Hermé in 1995, Macaron Day is not only an opportunity to celebrate spring with one of the prettiest French treat, but also to raise donations for good causes to help those in need. The concept combines sweetness and generosity to perfection and has now become a tradition in countries around the globe. 2017 marks the seventh year Vancouver bakeries and pastry shops are joining the International Macaron Day.

Visit any of Faubourg's three locations in Kerrisdale (2156 West 41st Avenue, Vancouver), Downtown (769 Hornby Street, Vancouver) and West Vancouver (792 Main Street, Park Royal South, West Vancouver) on Friday, March 20 to join in on the Macaron Day feel good festivities. For store hours, please visit our website.

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# *Macaron of the Month*

**Our Macaron of the Month is Coconut/Lemongrass!**

A light and sweet macaron combining the complimentary flavours of lemongrass and coconut is available only for a limited time. Give it a try!

For a full list of macarons being offered on Macaron Day, visit our [website!](#)



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